**Application Form for K-Startup Fundraising Program**

󰊱 Overview

|  |  |  |  |
| --- | --- | --- | --- |
| **Company name** |  | **Registration date** | dd/mm/yyyy |
| **Industry Sector** | e.g. Fintech, Agriculture, etc | **Number of Employees** | 00 |
| **English Website** |  | | |
| **LinkedIn URL** |  | | |
| **Product·Service**  **Summary** |  | | |

󰊲 Financial Statement

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Last**  **year**  (2020) | revenues | USD, KRW | | | |
| expenses |  | | | |
| profit/loss |  | | | |
| **Previous funding**  (capital raised, stage) | |  | | | |
| **Amount to be raised/current round** | |  | | | |
| **Pre / Post-money valuation** | |  | | | |
| **Exit strategy** | |  | | | |
| **Please provide estimates for the coming years** | | | | | | |
| **ITEMS** | | | **Year 1(2021)** | **Year 2(2022)** | **Year 3(2023)** | |
| **Revenues** | | | USD, KRW |  |  | |
| **Funding needed** | | |  |  |  | |

󰊳 Contact information

|  |  |  |  |
| --- | --- | --- | --- |
| **Founder** | | | |
| **Last name** |  | **First Name** |  |
| **Email** |  | **Phone number** |  |
| **Job experience, educational background, etc.** | Please describe your background | | |
| **LinkedIn URL** | if exists | | |
| **Participants other than Founder** | | | |
| **Last name** |  | **First Name** |  |
| **Email** |  | **Phone number** |  |
| **Job experience, educational background, etc.** | Please describe your background | | |
| **LinkedIn URL** | if exists | | |

󰊴 Product·Service

**① Briefly describe your products or service.**

**② Who are your competitors? What is your competitive advantage against them?**

**③ Do you have IP protection for your solution? if yes, clarify briefly what IP you have protected.**

**④ Please write down the target customers and sales type(B2B, B2C, etc.)**

**⑤ Please describe your revenue model.**

**⑥ What are the biggest challenges of your business today?**

**⑦ Describe any partnerships or international connections your company already has.**

**⑧ If possible, please provide a URL to a 3-minute video demo of your product/service.**