



# Fab Asia in Seoul

access Orange and its partners' distribution channels, markets, executive expertise and global footprints



## Call for Application

Season 11

- 3 month startup globalization acceleration program
- meet mentors and experts from 29 countries, inside and outside Orange
- demo-day in Tokyo, Seoul, Taipei and Paris
- potential partnership with Orange and its partners

application deadline  
**10 Aug. 2019**

duration of program  
Sep.- Nov. 2019

demo day in Tokyo  
Dec. 2019

demo day in Seoul / Taipei  
Mar. 2020

Apply on-line

<http://orangefab.asia>



### about Orange

Orange is one of the world's leading telecommunications operators with sales of 40.9 billion euros in 2016 and has 155,000 employees worldwide at Q1 2017, including 97,000 employees in France and 5,000 working on innovation.

Present in **29 countries**, the Group has a total customer base of more than **265 million** at Q1 2017, including 28million 4G customers in Europe, 29million Orange Money customers and 19 million fixed broadband customers including 3.3million fiber customers worldwide.

For more information on the internet and on your mobile:

[www.orange.com](http://www.orange.com), [www.orange-business.com](http://www.orange-business.com), [www.livetv.orange.com](http://www.livetv.orange.com)





# Orange Fab Asia in Seoul

*access Orange and its partners' distribution channels, markets, executive expertise and global footprints*

**Orange Fab Seoul** is a three-month start-up accelerator program in Seoul within our Asia network in Tokyo, Seoul, and Taipei that supports Seoul-based start-ups aiming to expand to global market, created by Orange Labs Japan/Korea/Taiwan.

Orange Fab Seoul is intended for early-stage start-ups with an existing product that could benefit from accessing Orange's distribution channels, markets, partners, executive expertise and global footprint. Our main target includes Personal Cloud, Internet of Things, Big data, Digital enterprise, new connectivity, Video related technologies and services and so on. But it is not limited to the trendy areas. Orange Fab Seoul is open to any types of innovation relevant to telecommunication services. Orange Fab Seoul was launched on September 2014.

**3 month programs**  
for start-ups with existing products or services would like to go global.

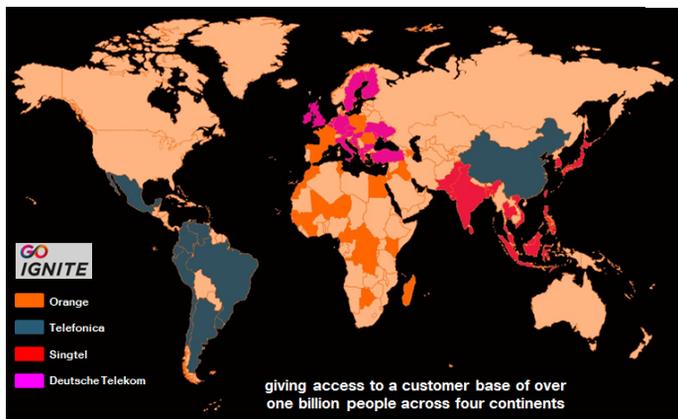
**Fast track**  
to business units, and industrial partners.

**Mentoring**  
from the best entrepreneurs, engineers and designers.

**2+2 demo days**  
local and international.

**Area of interest** AI, deep learning, machine learning, AR/VR, Big data and analytics, Cloud services & cloud technologies, Consumer applications, e-Health, Fintech, IoT, smart city, smart home, wearable device, Online and offline customer experience, Security, Video technologies, advertising, communication

**Orange Fab around the world** The three month startup accelerator program was initially launched in San Francisco office of Orange on March 2013. Since the initiative was positively accepted by both external local ecosystem and inside Orange group, Orange expanded the program in other countries and now we have network of **13 countries** including Jordan by partnership with Oasis500. As of May 2017, **228 startups** have participated in Orange Fab program around the world.



**GO IGNITE** Established in December 2015, is an alliance between hub:raum, Orange Fab, Singtel Innov8 and Telefonica Open Future, It offers innovative start-ups the opportunity to commercialize their innovations faster and scale their business outside their home market. Selected start-ups may have the opportunity to access to the collective over one billion customers across five continents. Ultimate aim of the program is to connect top start-ups with the business units of the Go Ignite Alliance members and offering business development opportunities

<http://orangefab.asia/en/>

**Partnership with KT and G-CCEI (Gyeong-gi - Center for Creative Economy and Innovation)** helps local startups to participate to the local and international demodays. As of May 2017, 45 Korean startups from nationwide CCEIs participated in Orange Fab demo-day in Seoul, Tokyo, Taipei and Paris.



**French Tech Hub Seoul** Orange Fab Seoul supports French government's activities related to innovation in Seoul through being a founding member of French Tech Seoul. Will organize several events over the year with the startups in Orange Fab Seoul program.

**Orange Fab Corporate Partners** Orange Fab Asia implements a **partnership initiative** from Spring 2015 season to open more partnership opportunities to the Orange Fab startups. We aim to bridge start-ups and its ecosystem with large global companies to accelerate open innovation. More companies are expected to join forces



**Demo-Day** Following the three-months acceleration through the mentoring and the support, the participating startups have a chance to showcase their products to audiences relevant for their business such as large corporations and investors. Startups in Seoul will participate to Seoul and Tokyo demo-day, and selected startups will participate to the demo-days in Paris and Taipei. Thanks to our partnership with KT and GCCEI, some startups from nationwide CCEIs are participating to the demo-days.



**Mentoring Sessions** Participating start-ups attend mentoring sessions regularly held. The sessions invite mentors from industry experts such as entrepreneurs, executives, VCs, and designers based in Asia, Europe, and the US. The topics covered in the mentoring sessions are diversified in the area which can help startups for global expansion. Start-ups also enjoy networking with mentors as well as other start-ups to share experience and knowledge after the sessions with food and drinks.





**About Orange** Orange is one of the world's leading telecommunications operators with sales of 40.9 billion euros in 2016 and 155,000 employees worldwide at Q1 2017 including 97,000 employees in France. Present in 28 countries, the Group has a total customer base of 265 million customers worldwide at Q1 2017 including 230 million mobile customers and 19 million fixed broadband customers. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In March 2015, the Group presented its new strategic plan "Essentials2020" which places customer experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

**#61** in 2014  
global brand  
ranking

**263 millions**  
customers  
worldwide

**1.8 million**  
Fibre customers  
(and 1 million in  
France)

**450 000 kms**  
of undersea cables  
(enough to go around the  
earth 10 times!)

**16 millions**  
Orange Money  
customers in 14  
countries

**726**  
**millions**  
euros invested  
in research and  
innovation

**6 930**  
patents in our  
R&D portfolio

**4G**  
in 13 countries

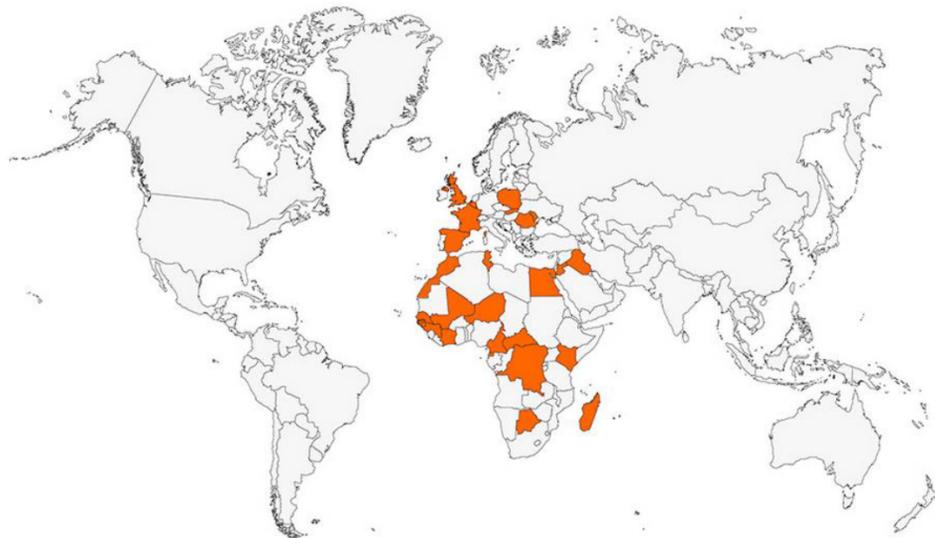
**+10 million**  
fans on  
Facebook

**+130 000**  
followers on  
@orange  
on Twitter

@Orange

**+1 million**  
visits on Orange.com each month

Our Group provides services for residential customers in **28 countries** and for business customers in **220 countries** and territories.



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and many more...



**Discussion with Orange's experts** Start-ups receive hands-on support from Orange Labs Japan/Korea/Taiwan's team who give advices and introduce internal and external key people for each start-up. In addition, conference calls with relevant Orange experts located worldwide are also provided to start-ups to have advices in technology and/or market and to discuss future partnership opportunity.

