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| 붙임 2 |  | 기업 소개 자료 *(영문 작성)* |

Seoul-Basel Startup Hub Acceleration Program Application Form

1: Startup Information

1. Startup name
2. Website
3. First and last name of CEO/(Co-)Founder (=participant)
4. Email address

2: Startup Background

1. Innovation: How are you innovative?
   1. How are you different than your competitors? What's unique about your technology?
2. Strategy: How would you benefit from exposure in Switzerland?
   1. Describe how you are born global and ready to tackle the opportunity that we provide.
3. Traction: Describe your current traction.
   1. Include everything that is relevant - from LOIs over integrated partnerships to paying customers.

3: Motivation

1. What's your motivation in participating in this program? How do you fit into the vision of a smarter future of healthcare?
2. What are your interests in Switzerland and what do you expect from this experience?
3. What contacts and in what field/sector would you like to build?
4. Comments or questions